

NEWS

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More folk prefer to pop down the 'local'

PREMIER EXPRESS YOUR STORE
St Thomas Road, Pear Tree

A SHOP owner who has spent thousands of pounds revamping a Derby grocery store says more people are starting to prefer the convenience of shopping locally.

Barry Gohil bought the former Bubber Provision Stores building in November last year and completely refurbished it in September.

Mr Gohil, who is in his 30s, moved from London to Derby after taking over the store and runs it with his parents, Nalin and Maheshwar.

He says many shoppers are starting to shun the big supermarkets in favour of the local shop.

Offers on staple products such as bread and milk - which is £1.09 for two litres in Premier Express - mean local stores can compete with chains like Asda, Sainsbury's and Tesco.

Customers at Premier Express can also buy newspapers and magazines, pay water and electric bills, make money transfers, pick up their pensions and buy National Lottery tickets.

Mr Gohil said: "During the refurbishment, we put in new fridges, shelving, a new counter, CCTV and a back office area. "We have been going pretty well in the last couple of months.

"It's great for the local community - we offer a lot of variety. Many people who come here say they prefer to go to a local shop rather than somewhere like the Westfield centre, which is too busy and too stressful."

Premier Express is open Monday to Saturday from 7am to 11pm, and on Sundays between 8am and 10.30pm.

Green c
at John

A DRY cleaner's line has been relaunched with £50,000 revamp.

Johnson's Cleaners, field Street, is one of the outlets belonging to have been branded "Earth" store.

Johnson's, which stores nationwide, introduced the environmentally friendly concept stores.

GreenEarth is a cleaning system which uses a liquid silicone cleaner derived from natural ring sand.

It is available for the same price as traditional cleaning.

Emma Beech, manager at the store, said: "It's fantastic that we have chosen to be one of the first stores to boost for us and well on all the high team put in, on a branding on Saturday



WORKING IT OUT: Neale Lewis is a member of international business coaching firm Action Coach, working with companies to help them achieve their goals and fulfil their potential.

Picture: Ian Hodgkinson/H051208B-2

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